

# **CERTIFIED GUIDE**

**for**

## **CARPET AND UPHOLSTERY**

### **SPOT AND STAIN REMOVAL**

The Professional Carpet Cleaner is a reliable specialist in the art of handling rugs, carpets or upholstery, whether in his plant or in your home.

He has a knowledge of fibres and textile chemistry. He is equipped with the necessary tools and equipment for the safe and economical work that the carpet manufacturer expects of him. A professional carpet cleaner takes pride in his work.

Only the Professional Carpet Cleaner should be entrusted to maintain and clean your valuable carpets and upholstery. The professional cleaner, the carpet distributor and the carpet manufacturer, because they approve of maintenance of your beautiful carpets "in-between" professional cleanings, now highly recommend Certified's Spot and Stain Kit to all owners of carpets and upholstery.

The First Aid Kit for household and institutional use contains properly concentrated master spotting products no different in formulation than those used and tested by thousands of professional carpet cleaners for many, many years.

Only the procedures, rules, and tools are specifically developed and written for the non-professional.

Our simple directions, safe spotting techniques, and easily followed rules will permit you to remove almost all of the common stains when fresh and enable you to effectively remove or reduce a large number of old stains.

Proper methods and use of Spotting Kit prevents damage to pile or backing. You will be happy to learn that by your efforts and a few well directed rules, no spills or accidents, if immediately attended, will mar the beauty of your beautiful carpet.

EASILY REMEMBERED  
"RULES AND TOOLS" FOR SPOTTING

TOOLS: SPATULA - BRUSH - TISSUE - SPONGE

**SPATULA** (wood tongue depressor) or flat edge:

- a. for loosening dried mud and clays.
- b. for working in spotting fluids.
- c. for scraping and manipulating softened greases, mud, gum, etc.
- d. remove only loosened material with spatula. DO NOT DIG.
- e. work gently with any form of dull edge or spatula - always from outside of stain towards center to prevent spreading or splashing.
- f. if you wear rubber gloves you can use your finger nails to work in wet spotting fluids only.

**BRUSH**— The Brush is NOT for rubbing and definitely NEVER brush heavily!

- a. use bristles for tamping spotting fluid very gently, if brush is used directly on pile or fibre. However, if towel or tissue is laid over spot you may hammer more heavily. IMPORTANT--hard hand brushing distorts pile and removes nap. Heavy hand brushing leaves bald spots.
- b. Pressing or tamping the wooden end of the brush over fluid dampened tissue is an effective way to transfer grease spots and loosened dye stains from carpet pile to tissue.

**TISSUE**— or Towel (terry cloth or white blotter)

- a. to test if any spotting fluid in this kit or any product found in your households is safe to use on your carpet use tissue for testing spotting fluids of carpet colors, take these steps.

(Step 1) Add suggested stain remover to inconspicuous spot of carpet.

(Step 2) Lay white tissue or cloth over spot and press dull wood edge of brush to force any transfer of color from fabric to tissue. For large stained areas, rest a heavy object such as a brick or cold iron over tissue or cloth. This permits longer stain transfer time. Tissue or towels weighted down by a heavy object over damp spot permits proper drying without browning. When rug is dry, brush up nap with light strokes.

**SPONGE** can be used to squeeze water over spot and used to sponge up rinse water after application. Wiping spotting fluids with sponge may spread stain if not used with care.



It is the purpose of the instructions that follow to make the spot or stain removal as simple and as sure as possible, without sacrificing safety and good results. Your methods will be professional, your limitations of course are bound by the lack of professional tools, and fluids too dangerous to handle except by the professional spotter. As you become more experienced in the use of Certified Techniques, you will recognize the short cuts that will be safe to take.

## RULES

### RULE I

Without fail, test each product before using on any fabric. Use tissue method. If color comes off onto tissue, DO NOT PROCEED. Call your professional carpet cleaner. IMPORTANT--IT IS NOT POSSIBLE FOR YOU OR ANY PROFESSIONAL SPOTTER TO DETERMINE FASTNESS OF COLOR OR EFFECT ON TEXTURE WITHOUT TESTING BEFORE USE OF ANY DETERGENT OR SPOTTING AGENT.

### RULE II

TEX-I-DRI when used on latex backed carpeting should be used in small quantities to prevent over wetting and damage to latex backing.

### RULE III

When using water for rinsing fresh stains, blot or remove excess water. Water may cause yellowing due to wicking action upon drying. To reduce and avoid this possibility, add a few drops of "Tanno-Gen" to the last water rinse before wiping. This also reduces water stains. When Proto-Spot is used to remove stains, always neutralize with "Tanno-Gen" as last step before drying. Drying with weighted tissue or towel is always recommended.

### RULE IV

- a. Do NOT overwork Stain Removal Processes.
- b. You may not be able to identify all stains nor completely remove some common stains such as some inks or iron rust (Re-agents to remove Iron Rust effectively on carpets are safe only in the hands of the Professional Carpet Cleaner whose professional kit gives him a better chance of complete removal. His results will be surer and his work easier if you Do NOT "Set the Stain" or "Spread the Spot". If your results are not completely effective, call your carpet cleaner EARLY and identify stain for him if possible. His knowledge of textile chemistry will prevent permanent damage.

### RULE V

- a. Never rub hard or wipe hard with cloth or sponge to dry fabric.
- b. Placing towel over spot helps remove moisture.

### RULE VI

Only TEX-I-DRI is a Dry Spotter, all other reagents are wet spotters. Do NOT use wet spotters until dry spotters have evaporated. Do NOT use dry spotter on wet fabrics.

Carpeting that is spotted and maintained "in-between" professional cleanings makes both you and your carpet cleaner proud to keep them clean. Your carpets will last longer and look beautiful as long as they last.

Spotting with The Certified Kit is fun. The results are most satisfying.

## CERTIFIED GUIDE

### GENERAL INSTRUCTIONS

To use the Certified Guide for Spot and Stain Removal you will find each common removable spot is listed in alphabetical order followed by the suggested spotting reagent in order of their solubility. EXAMPLE--Thus, Chewing Gum(Tex-I-Dri) this advised you to be guided for removal of chewing gum by turning to page on procedures and general comments in use of Tex-I-Dri.

EXAMPLE--Ice Cream (Dri-Way cleaner-Neutro-Det-Tex-I-Dri. This advises you that your first step for simplest removal of ice cream spills should be the Dri-Way cleaning method. If not satisfactorily removed, work residue as directed with Neutro-Det, permit to dry, see Rule VI, any greasy residue will be removed with Tex-I-Dri.

Work carefully, plan your spotting before you start. Do NOT feel compelled to work on every stain. Attempt only those spots that are listed in this guide as easily removable or reduced. All others should be left strictly alone.

The rules, tools, techniques, and formula in this Spot and Stain Kit are approved by your leading Department Stores and the Carpet Cleaning Industry. These Certified products are commonly used world wide and are considered safe only after testing each spotter and spotting method on some inconspicuous spot of the fabric to be cleaned. Due to the large variety of fibres, dyes, weaves, and operators' methods over which we, the manufacturer, have no control, it makes it necessary for you, the user, to assume full responsibility for the use of this kit. Nor do we guarantee the results obtained with the Certified Spot and Stain Kit.

All unknown stains can be worked on in the following order:

1. Tex-I-Dri
2. Neutro-Det
3. Proto-Spot
4. Tanno-Gen
5. Neutro-Det
6. Dri-Way Cleaner

### SPOT OR STAIN

### SPOTTING PROCEDURE

|                             |                                            |
|-----------------------------|--------------------------------------------|
| Adhesives (synthetic)       | Tex-I-Dri                                  |
| Alcoholic Beverages (fresh) | Neutro-Det -- Dri-Way Cleaner              |
| Asphalts                    | Tex-I-Dri -- Dri-Way Poultice              |
| Auto Grease                 | Tex-I-Dri -- Dri-Way Cleaner               |
| Beverage (fresh stains)     | Neutro-Det -- Tanno-Gen                    |
| Butter                      | Dri-Way Cleaner -- Proto-Spot              |
| Blood (fresh)               | Neutro-Det--Proto-Spot                     |
| Catsup                      | Neutro-Det -- Tanno-Gen                    |
| Cements (household)         | Tex-I-Dri -- Dri-Way Cleaner               |
| (latex)                     | Tex-I-Dri                                  |
| Clays (moulding)            | Neutro-Det<br>Dri-Way Cleaner              |
| Coffee (fresh stain)        | Tanno-Gen                                  |
| (cream)                     | Neutro-Det -- Dri-Way Cleaner              |
| Cosmetics                   | Tex-I-Dri -- Dri-Way Cleaner               |
| Crayons                     | Tex-I-Dri -- Dri-Way Cleaner<br>Neutro-Det |
| Cream (whipping)            | Tex-I-Dri -- Dri-Way Cleaner               |
| Dirt                        | Neutro-Det -- Dri-Way Cleaner              |
| Dyes (basic)                | Tanno-Gen                                  |
| (acid)                      | Proto-Spot                                 |



**SPOT OR STAIN**

Egg  
 Feces  
 Furniture  
 (polish)  
 (wax)  
 (stain)  
 Floor  
 (polish)  
 (wax)  
 Food  
 (colors)  
 (dyes)  
 Fruit Juices  
 Grease  
 (hair)  
 (dry food)  
 (fresh food)  
 Gelatine  
 Gum  
 Glue (fresh)  
 Gravies  
 (dried)  
 (fresh)  
 Grass Stains  
 Ice Cream  
 Inks  
 (marking)  
 (washable)  
 Jams  
 Jellies  
 Latex  
 Linseed Oil  
 Lipstick  
 Mustard

**SPOTTING PROCEDURE**

Proto-Spot  
 Neutro-Det -- Urin-Nil  
 Tex-I-Dri -- Dri-Way Cleaner  
 Tex-I-Dri -- Dri-Way Poultice  
 Tex-I-Dri -- Dri-Way Poultice  
 Tex-I-Dri -- Dri-Way Cleaner  
 Tex-I-Dri -- Dri-Way Cleaner  
 Neutro-Det  
 Proto-Spot  
 Tanno-Gen  
 Tex-I-Dri  
 Proto-Spot  
 Proto-Spot  
 Neutro-Det -- Dri-Way Cleaner  
 Tanno-Gen  
 Dri-Way Cleaner -- Neutro-Det  
 Tex-I-Dri  
 Tex-I-Dri -- Dri-Way Cleaner  
 Proto-Spot -- Tanno-Gen  
 Neutro-Det -- Tanno-Gen  
 Neutro-Det -- Tanno-Gen  
 Tex-I-Dri  
 Tex-I-Dri -- Dri-Way Cleaner  
 Tex-I-Dri -- Dri-Way Cleaner  
 Neutro-Det -- Tanno-Gen

**SPOT OR STAIN**

Oils  
 (automobile)  
 (mineral)  
 (rubbing)  
 (vegetable)  
 Medicine  
 Milk  
 Mud  
 Paints (fresh)  
 Putties  
 (silicone)  
 (window)  
 Salad Dressing  
 Shoe  
 (dyes)  
 (polish)  
 (white polish)  
 Sugars  
 Tannins  
 Tars  
 Tea  
 Urine  
 (animal)  
 (human)  
 Varnish (fresh)  
 Vomit  
 Waxes

**SPOTTING PROCEDURE**

Tex-I-Dri  
 Tex-I-Dri  
 Tex-I-Dri  
 Tex-I-Dri -- Proto-Spot  
 Dri-Way Cleaner  
 Neutro-Det -- Proto-Spot  
 Tanno-Gen  
 Neutro-Det  
 Neutro-Det  
 Tex-I-Dri  
 Tex-I-Dri  
 Tex-I-Dri  
 Tex-I-Dri -- Neutro-Det  
 Dri-Way Cleaner  
 Tex-I-Dri -- Dri-Way Poultice  
 Tex-I-Dri -- Dri-Way Cleaner  
 Neutro-Det -- Dri-Way Cleaner  
 Neutro-Det  
 Tanno-Gen  
 Tex-I-Dri -- Dri-Way Poultice  
 Tanno-Gen  
 Urin-Nil  
 Urin-Nil  
 Tex-I-Dri  
 Proto-Spot -- Urin Nil  
 Tex-I-Dri

## TEX-I-DRI

### A DRY SOLVENT SPOTTER

#### A PROFESSIONAL FORMULA

A dry type spotter and dry cleaner for all greasy, oily areas

#### PROCEDURES:

Always test before using as described in Rule 1.

- Step 1 Apply Tex-I-Dri to spot in small quantities and blot up with white tissues. Discard soiled tissues. Use Brush to tamp over tissue.
- Step 2 If spot is a built up deposit, apply Tex-I-Dri directly and allow to penetrate. Work in with spatula to soften crust. Repeat as often as necessary and scrape away and/or absorb softened material as it forms.
- Step 3 If spot is a smear or greasy area, then saturate cloth or tissue and wipe from outside area in toward center. To prevent spreading of stain, discard wipers often when soiled. Repeat Step 1, 2, or 3, if results warrant.

COMMENTS: Tex-I-Dri is a combustible mixture requiring good ventilation. Do NOT smoke when using Tex-I-Dri or permit near open flame. Tex-I-Dri is an excellent dry cleaner for all purposes. Refills available from your local distributors.

## NEUTRO-DET

### A PROFESSIONAL FORMULA

Neutro-Det has the ability to wet, emulsify, solubilize and/or hold in suspension all wet soluble spots and stains. Neutro-Det is effective on over 80% of all spots if used soon enough. Always test Neutro-Det before using on any fabric as described in Rule 1.

#### PROCEDURE:

- Step 1 Wet Spot with Neutro-Det. Use with spatula to manipulate spot.
- Step 2 Absorb into tissue or towel. Rinse with the use of sponge. Repeat Step 1 and Step 2 if results warrant.
- Step 3 Dry with weighted tissue or cloth as described in the use of Tissue.

Neutro-Det refills are available from your local distributor.



## PROTO-SPOT

### A PROFESSIONAL FORMULA

#### PROCEDURE:

It is important that you test PROTO-SPOT before using on any fabric as described in Rule 1.

Removal of all spots and stains in the Proto-Spot classification should first be attempted with Neutro-Det. If Neutro-Det is not effective, then:

- Step 1      Apply Proto-Spot working gently into fabric with spatula.
- Step 2      Blot up with white tissue and observe. Repeat Step 1 and Step 2 as long as results warrant.
- Step 3      Rinse several times with sponge and blot up all excess moisture.
- Step 4      Wet with a diluted solution of Tanno-Gen to neutralize Proto-Spot.
- Step 5      Dry with weighted tissue in cloth as described in use of Tissue.

Proto-Spot Refills are available from your local distributor.

## TANNO-GEN

### A PROFESSIONAL FORMULA

Always test Tanno-Gen before using on any fabric as described in Rule 1.

#### PROCEDURE:

- Step 1      Wet spot with Neutro-Det
- Step 2      Apply Tanno-Gen, work gently with Spatula
- Step 3      Blot up with white tissue and observe. Repeat Step 2 and 3 if results warrant.
- Step 4      Rinse several times with sponge and plain water and absorb back with sponge after each rinse.
- Step 5      Dry with weighted tissue or cloth as described in use of Tissue.

COMMENTS: Many rug and upholstery dyes are only safe with acid detergents. However, occasionally acids will cause bleeding of dyes or even a color change. If color changes you may be able to reverse this with immediate use of "Proto-Spot". Testing fabric and reagent before use will make you prepared for the proper use of Tanno-Gen.

Tanno-Gen refills are available from your local distributor.

## DRI-WAY COMPOUND

Dri-Way Compound is composed of finely ground, highly absorbent cellulose granules saturated with wet spotting detergents and Tex-I-Dri.

### A. DRI-WAY USED AS A POULTICE.

- Step 1 Scrape up excess spot with spatula.
- Step 2 On spot place a mound of Dri-Way about 1" high, add to the Dri-Way either Tanno-Gen, Proto-Spot, or Tex-I-Dri, as required by Certified Guide.

### B. DRI-WAY USED AS A DRY CLEANER.

- Step 1 Scrape up excess spot with spatula.
- Step 2 Sprinkle compound liberally over area. Work in gently with brush. Let stand for over 20 minutes.
- Step 3 Vacuum only when dry.

Dri-Way is an ideal product for dry cleaning and maintenance of carpeting where use of area is immediately required after cleaning for repeated use where traffic is heavy around entrances, hallways, stairways, dining rooms, etc. Please read Dri-Way Circular.

Dri-Way refills available in quarts, gallons and 15-lb. cartons from your local distributor.

## URIN-NIL

### PET STAIN REMOVER

A modern remedy to counteract animal or human stains of urine and feces on carpets and upholstery.

- I. Urin-Nil contains a Bacteriostat to kill growth of the odor causing Bacteria culture.
- II. Urin-Nil contains Certified "Tanno-Gen" to inhibit those yellow to brown dye-like color changes resulting from the reaction of urine stains. "Tanno-Gen" prevents water mark stains on light colored carpets.
- III. "Urin-Nil" contains an efficient synthetic detergent to help hasten and penetrate the bacteriostatic and "No-Brown" action. You may expect successful stain prevention on all fresh urine accidents. Urine changes chemically after a few hours and results may be less successful if "Urin-Nil" is not used quickly when needed.
- IV. Repellant keeps pet from returning to same spot.

### PROCEDURE:

- Step 1 Always test (see Rule I). Then follow by soaking up as much urine as possible with wet cloth or sponge as described in Rule III.
- Step 2 Apply "Urin-Nil" generously over stained area, let stand for 10 to 15 minutes manipulating gently with Spatula or fingers. Use sponge to remove excess moisture and Dry Spot by blotting with tissue or towel. Complete drying with weighted tissue or towel.

Urin-Nil refills are available from your local distributor.



**COMPLETE AND READY  
FOR USE  
IN ALMOST ANY EMERGENCY**

The Certified Spot and Stain Kit is valued by many carpet laying mechanics and new carpet sale departments, maintenance men and hotel housekeepers. The kit contains only the same valuable formulae found in Certified professional carpet cleaner's Spotting Kit.

These products in this kit are available in refills from your Professional Carpet Cleaner or Carpet Department.

|                   | PINTS  | QUARTS | GALLONS |
|-------------------|--------|--------|---------|
| <b>URIN-NIL</b>   | \$1.80 | \$3.00 | -----   |
| <b>NEUTRO-DET</b> | \$1.50 | \$2.50 | -----   |
| <b>PROTO-SPOT</b> | \$2.00 | \$3.50 | -----   |
| <b>TANNO-GEN</b>  | \$2.00 | \$3.50 | -----   |
| <b>TEX-I-DRI</b>  | \$1.50 | \$2.50 | \$6.00  |
| <b>DRI-WAY</b>    | -----  | \$1.50 | \$4.25  |



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